



NCR 7452 Retail Workstation

Delivering flexibility and reliability with a user-friendly interface, the expandable NCR 7452 Retail Workstation combines the best of traditional point-of-sale (POS) functionality with power, speed, open systems technology, and strategic store-management capabilities.



The NCR 7452 Retail Workstation combines the security and reliability of conventional POS terminal platforms with the flexibility and investment protection provided by industry-standard PC technology. Powerful and expandable, the 7452 enables retailers to solve business problems at the POS by using the latest application software and retail POS technologies, which are all supported by the latest underlying PC technology.

Retailers require flexible, intuitive workstations at the POS to better serve their employees, suppliers and customers. The NCR 7452 can be transformed from a POS checkstand into a store manager's workbench for tracking statistics and sales associates' productivity in addition to handling e-mail. Or, leverage the 7452 as an entry point into your store's network, providing information—such as an inventory inquiry—on demand. Furthermore, the 7452 can serve as a store-information display, providing

customers with valuable information about special promotions.

The NCR 7452 supports multimedia applications that offer suggestive selling to customers at the checkout and provide interactive training to store associates. Two dynamic, advanced graphical interfaces, the NCR Customer Information Display (CID) and NCR DynaKey user interface,

enhance the capabilities of the 7452. NCR CID is designed to increase customers' involvement at the point of purchase, such as informing them of purchase information and in-store loyalty programs. And, NCR DynaKey is designed to help your employees easily navigate through transactions, allowing them to spend more time with customers and to minimize training.

With the 7452's rugged and impact-resistant packaging, loose cables and disorderly checkstands are problems of the past. Moving quickly and quietly, NCR 7452's thermal printer options enable customers to speed through checkout lines even faster.

The NCR 7452 Retail Workstation is supported by NCR's worldwide service and support organization. NCR offers complete solutions to your business challenges, incorporating consulting, needs assessment, project management, application customization and integration, installation, and maintenance services.

NCR 7452 Retail Workstation

Standard Features

- 686 Processing technology up to 233 MHz
- Certified Operating System
 - Windows NT 4.0
 - Windows 95
 - Windows for Workgroups
 - Windows 3.11
 - MS-DOS 6.22
- Expansion Capabilities
 - Two ISA slots
 - One PCI slot
 - One ISA/PCI (shared) slot
 - 5.25 in. open drive bay
 - Two 3.5 in. open drive bays
- SVGA video controller
- 16MB memory expandable to 128MB
- 2.1GB or larger (single or dual) hard disk drive
- 1.44MB 3.5 in. flex disk drive
- One parallel port
- Two RS-232 ports

Retail Features

- CMOS memory (32KB)
- Keylock controls
- Terminal powered printers
- Modular or integrated configurations
- Retail platform software for DOS, Windows 3.11, Windows 95, Windows NT 4.0
- Broadcast O/S download
- Device drivers (TAPS for MS-DOS, OPOS for Windows95/NT 4.0)
- MS Windows Access Library (NICE™)

Physical Specifications

Display Terminal		
Height	4.25 in.	10.8 cm
Depth	21.5 in.	54.6 cm
Width	18.5 in.	47.0 cm

Environmental Specifications

- Relative Humidity 10% - 90%
- Operating Temperature 41°F - 113°F
5°C - 45°C
- Electrical Requirements
 - 120v, 90 - 136 Vac
 - 240v, 98 - 257 Vac
- US and international power cords

Peripherals

- Operator Displays
 - NCR DynaKey
 - NCR Touch Screen
- Customer Displays
 - 2 lines x 20 characters, VFD or LCD
 - 10.4 in. NCR Customer Information Display
- Customer/Operator CRT Displays
 - 9 in. Monochrome VGA
 - 10 in. Color VGA
 - 14 in. Color VGA
- Keyboards
 - 64-key POS keyboard
 - POS/Alphanumeric keyboard
 - PC keyboard
- Magnetic stripe reader (ISO, 3 track)
- Electronic payment terminals
- Printers
 - 7156/7158 High Performance Printer Thermal Receipt/Impact Slip
 - 7193/7194 Thermal Receipt Printer
 - 7162 Multi-Function Printer Receipt, Journal and Slip
 - 7141 Impact Receipt/Slip with Journal Take-up
- Three cash drawer options
- Networking Options
 - Ethernet 10BaseT LAN connectivity
 - TCP/IP and NetBIOS LAN protocol
 - Wireless network connectivity

For more information about the NCR 7452 Retail Workstation and other NCR solutions for the retail industry, contact your local NCR representative or visit NCR on the Internet at www.ncr.com.



The NCR 7452, with the NCR DynaKey user interface, can be utilized in a modular configuration, as shown above, or an integrated configuration, as shown on the front.



NCR Customer Information Display (CID) can be an integral part of your NCR 7452 solution.



www.ncr.com

NCR continually improves products as new technologies and components become available. NCR, therefore, reserves the right to change specifications without prior notice.

All features, functions and operations described herein may not be marketed by NCR in all parts of the world. Consult your NCR representative or NCR office for the latest information.

All brand and product names appearing in this brochure are trademarks, registered trademarks or service marks of their respective holders.

© 1998 NCR Corporation
Patents Pending
Printed in U.S.A.
SP-6154-0898